

* Olé

GiG

INCENTIVES

2025

January to April



Olé rewards your consistency with cash!

Keep your streak going:

Sell at least 1 policy per month with an annualized premium of at least \$1,000 USD.

Period of Elegibility:

From **January 1st** to **April 30th**, 2025



You can start in any month. It applies as long as you complete two consecutive months.

*Terms and conditions apply.



Make Medellin

your next destination with Olé!

Qualification period:
From January 1st to April 30th, 2025

Advisor

Annualized premium

Individual	\$20,000 USD
Double	\$25,000 USD

Agency

Annualized premium

Individual	\$100,000 USD
Double	\$120,000 USD

MEDELLIN Express

YOUR CONSISTENCY WILL MAKE YOU
ADVANCE FASTER TOWARDS YOUR
GOAL FOR MEDELLIN

Upon completing your **4 month** streak, in addition to the \$400 USD, we will **deduct \$5,000 USD** from your goal.

Qualification Period:
From January 1st to April 30th, 2025

Annualized premium

	Traditional	Express
Individual Advisors	\$20,000 USD	\$15,000 USD
Double Advisors	\$25,000 USD	\$20,000 USD

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TERMS AND CONDITIONS

INCENTIVES FOR CONSISTENT SALES

The program **rewards advisors who maintain a consistent monthly sales record** of policies with a minimum annualized premium of \$1,000 USD per policy. Incentives will be awarded as follows:

\$200 USD starting from the second consecutive month of sales.
\$100 USD for each consecutive subsequent month in which at least 1 policy is sold with a minimum annualized premium of \$1,000 USD.

The maximum incentive amount from January 1st to April 30th is \$400 USD per advisor.

Eligibility: All new policies activated between January 1st, 2025 and April 30th, 2025 will be counted. Policies must be new; renewals or previously cancelled policies do not qualify. The advisor must have an active contract with Olé at the time of payment. Only direct sales under their code will be included.

Validation Criteria: Policies must meet a minimum value of \$1,000 USD of annualized premium. Sales must be consistent month to month. If the minimum requirement is not met in a month, the count for the \$200 USD incentive will be reset. Only new active policies will be considered at the close of each month.

Elegibility Period: This program is valid from January 1st to April 30th, 2025. Sales made outside this period will not be considered for the calculation of the incentive.

Payment Method: Incentive payments will be made in US dollars (USD), to the commissions account registered, at the end of the incentive period. These payments will be subject to verification of compliance with the established conditions.

Exclusions: Personal policies, lapsed policies or policies in grace period are not included. Annualized premiums under \$1,000 USD will not be cumulative or participate in the program.

Modifications and Cancellations: Olé reserves the right to modify or cancel the program at any time, giving prior notice to participants.



TERMS AND CONDITIONS MEDELLIN

1. All new policies activated between January 1st and April 30th, 2025 will be counted. The advisor and/or Agency must have an active contract with Olé at the time of the event.
2. Qualifying Policies: Qualifying Easy Term and Master Term policies must be kept active from the qualification closing date through the event start date. Personal policies, lapsed policies, or policies in a grace period are not included.
3. Individual Qualification and Accommodation: All individual qualifications will be assigned a shared room.
4. Advisor or Agency Qualification: Qualification can be as an advisor or as an agency. To qualify as an advisor, only direct sales under your code will be included. To qualify as an agency, qualified advisors must be below your immediate structure. An advisor or agency may only qualify for one of the above schemes.
5. Express Goal: \$5,000 will be deducted from the traditional goal for advisors who sell at least 1 policy per month of at least \$1,000 USD from January 1st to April 30th, 2025.
6. Portfolio Persistency: The advisor must maintain a persistency of 85% in his/her portfolio for a period of more than one year, until the closing date of the qualification period.
7. Transferability of qualification: The qualification is not transferable or replaceable. If for any reason the qualified person cannot attend, he or she will not be able to designate another person or receive payment in exchange for the qualification.
8. Expense Responsibility: Olé will cover the expenses of attendees for airfare (via reimbursement up to the maximum defined by Olé), transportation, food and activities specified in the official event agenda. All expenses incurred outside the program will be the responsibility of the participant.
9. Modifications and Cancellation: Olé reserves the right to modify the conditions, approve or reject the attendance of qualified advisors and/or their guests, and/or cancel the event without prior notice and without any compensation.
10. There will be no extra places available for this event. Attendees must notify any cancellation at least 60 days prior to the event to avoid penalties.